

## **JSI Launches Refocused Corporate Website**

*First Step in Three-Stage Project to Develop Full Online  
Business Relationship with Clients*

**GREENBELT, MD, July 15, 2008** - John Staurulakis, Inc. (JSI) announced today the launch of its updated and revised corporate website. In addition to giving it a new look, JSI reorganized the site, [www.jsitel.com](http://www.jsitel.com), to better focus on the JSI services that industry newcomers, potential customers and current clients are seeking. The site also calls attention to JSI's educational and training offerings, presentation and speaking engagements, and other timely resources designed to support and promote independent telecom providers. In addition, the refocused site links users to a wide range of industry participants, national and state associations, federal and state regulatory agencies, and other telecom-related websites.

"We are pleased to unveil our updated website which highlights JSI's business and services in 2008," said JSI President Manny Staurulakis. "This is but the first step in our long-range online strategy to develop a broad, comprehensive business relationship with our clients that takes full advantage of what the web offers." The company plans to launch a second phase of its project by year-end, providing clients with a wide array of industry information and other resources in a clients-only "MyJSI" application. Later in 2009, JSI intends to initiate the final step of the project, by carrying out individual client-specific business activities on the website.

In the meantime, the revised site has not altered the current web-based services accessible to clients:

- Online tariff hosting, which enables clients to access and review their tariffs - local, long-distance, and intrastate and interstate access - on the JSI website.
- Online SOA service, which allows clients to submit their port order requests via a secure website application directly to JSI's SOA desk and archives previous port requests online in an easily accessible and searchable file.
- JSI Solutions application, which provides clients using Solutions' Accounting and Financial software to access specific services, online documentation, and interactive communication.

JSI welcomes feedback and comments, especially as it moves forward to develop the planned suite of new online services. You can contact JSI at 301-459-7590 or at [jsi@jsitel.com](mailto:jsi@jsitel.com).

###

**Contact:** Brenda Cordwell  
PR/Communications Coordinator  
301-459-7590, [bcordwell@jsitel.com](mailto:bcordwell@jsitel.com)

*JSI provides a full array of financial, management, regulatory, business development, marketing/public relations and strategic services, as well as education and training. Established in 1962, JSI today provides these services, and more, to hundreds of companies across the nation. JSI also offers analysis and review of such competitive-focused issues as pricing and bundling, VoIP and IPTV assessment, CLEC and video/cable operations, strategic partnerships, image and identity, and*

*mergers/acquisitions. With more than 95 professionals on staff, JSI remains a leader in offering business solutions to independent providers. In addition to its Greenbelt, Md., headquarters, JSI has regional offices in Atlanta, Minneapolis, Austin, and Salt Lake City.*