



Corporate Headquarters  
: 100 West Forest Ave., Suite G,  
: Englewood, NJ 07631

Western Facility  
: 415 West Guadalupe Road  
: Tempe, AZ 85283

## FOR IMMEDIATE RELEASE

### Contact:

Mark Pappas  
Media Relations  
OSG Billing Services  
201-871-1100, ext. 250  
Mpappas@osgbilling.com

## SNiP LiNK CONTRACTS OSG BILLING SERVICES FOR DIRECT BILLING ~Communications Company Realizes Substantial Postage Reduction~

**ENGLEWOOD, NJ – March 18, 2008** – OSG Billing Services today announced an agreement to manage invoice presentment and distribution services for SniP LiNK, Inc., a telecommunications company that provides voice and data services for both business and residential customers.

SNiP LiNK is outsourcing its invoice production with OSG Billing Services to improve print and mail efficiencies and reduce postage costs. To enhance customer communication and advance marketing, the company will be employing OSG Dynamic Messaging<sup>SM</sup>, an online application that uses simple word processing commands to create messages with graphics or photographs on the front page of the invoice.

Since working with OSG Billing Services, SNiP LiNK has decreased postage and operating costs and improved cash flow. "Not only did our invoices get a professional overhaul, we managed to save 60 percent on our postage costs alone," said Joseph Simon, director of customer operations of SNiP LiNK.

"We are thrilled to be working with SNiP LiNK," said Ron Whaley, vice president of sales and marketing of OSG Billing Services. "We know that their new, professional and comprehensive invoice will go a long way in helping the company realize better cash flow and improve customer communication."

### About SNiP LiNK

SNiP is a full-service regional telephone company providing high-quality telecommunication and hosted application services to New Jersey, Delaware and the Philadelphia metropolitan area. Founded in 1995, SNiP is committed to providing 'knock-your-socks-off' customer support to the residential, business and educational communities.

Unlike the larger telecommunications carriers, SNiP focuses on isolating customers from the root technologies that drive the solutions they are providing. They do this by always providing managed/turnkey versions of all services that combine the products of a Local and Long Distance Phone Company with the services of a Voice and Data Integrator.

### About OSG Billing Services

OSG Billing Services provides fast, accurate and dependable invoice presentment and distribution services. As a trusted partner, we advise customers on direct billing strategies to improve the overall quality of the invoice and increase customer satisfaction. With a proven process for invoice design, set-up and production, we can get invoices into the consumers hands quickly and error-free. We guarantee it.

The services we offer include: invoice consultation and design, error-free print and mail, targeted marketing programs, an automated document factory, online invoice management and electronic billing. These capabilities have made OSG Billing Services an award-winning direct billing provider. Visit [www.osgbilling.com](http://www.osgbilling.com) or call 1-888-EASY BILL.